



XENETA

Air Freight Solutions

FOR SHIPPERS

For procurement and logistics teams, Xeneta provides the only unified view of the air freight market, enabling more data-driven and efficient air freight pricing and sourcing.

How we help

In the volatile air freight market, logistics teams and shippers rely on our wide range of the most up-to-date data, insights, and tools to simplify freight contracting, balance costs and service levels, and improve supply chain performance.

What this means for you



Simplify your tender process

Replace manual data collection with one reliable source of real market freight rates that lets you track past performance and find savings opportunities. Search by trade lane or corridor, at the airport or regional level.



Select the right service level at the right price

Compare spot and contract air rates, review load factors, and analyze average prices to effectively weigh cost with service quality and timely shipment delivery.



Negotiate more effectively

Leverage capacity and load factor data to understand rate drivers, strengthen your position, secure better terms, and reduce the risk of service disruptions.



Arrive at decisions faster

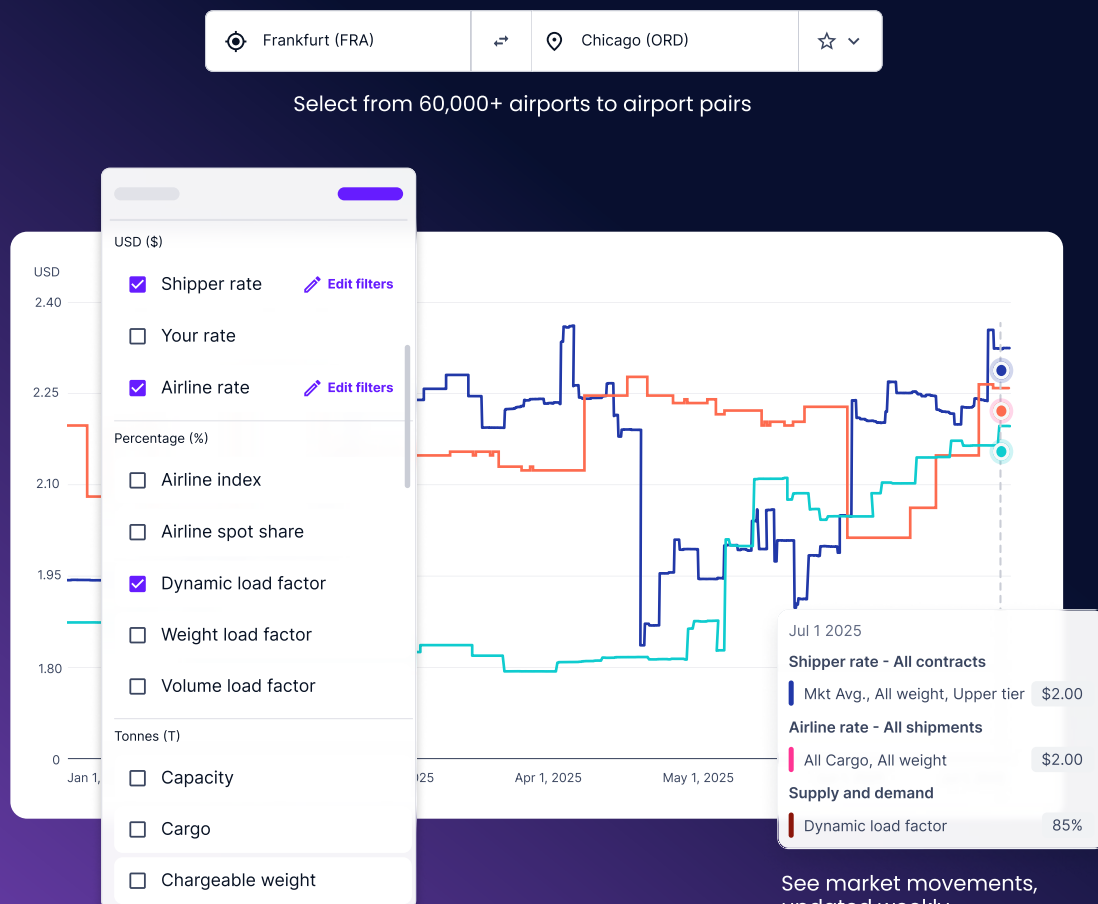
Get a single market view that streamlines insights, reduces complexity, and cuts decision time when buying air freight.

Our Air Freight Solution in Action

Make faster and more informed procurement decisions by leveraging 13 air freight datasets *all in one view*

With on-demand access to up to date airline and shipper freight rates, load factor, volume, and capacity data, you can tap into the data you need, whenever you need it.

Easily see the bigger picture—adjust your view with search and filters



See market movements, updated weekly

Select what you need, see the data instantly

What's Included

Datasets



Access accurate, up-to-date air freight data

- Shipper Freight Rates (Paid)
- Airline Rates
- Airline Rate Index
- Airline Spot Share
- Dynamic Load Factor
- Weight Load Factor
- Volume Load Factor
- Capacity (tonnes)
- Cargo (tonnes)
- Chargeable Weight (tonnes)
- Capacity (cubic meters)
- Cargo (cubic meters)

Analysis Tools



Leverage our tools to analyze, understand, and act on air freight data

Through Xeneta Platform:

- Freight rate search and comparison
- Tender bids comparison to market analysis
- Historical freight performance analysis

Through API or Datalink:

Access Xeneta data (7.6M+ freight rates plus supply-side metrics) within your analytics, tender, finance, quoting or pricing systems.

Expert Insight



Understand changing air freight trends and get the most from Xeneta data and intelligence

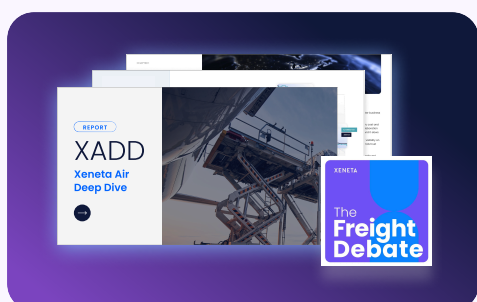
Reports:

- Yearly Air Market Outlook
- Xeneta Air Deep Dive Report
- Exclusive Market Updates by Xeneta Analysts

Expert Support:

- Monthly Webinars
- Expert Analysis
- Customer Success

Support (Real human experts who understand your needs and provides tailored guidance)



Market Content

[BLOGS](#) | [WEBINARS](#) | [PODCAST](#)

Stay on top of ocean and air freight with our blogs, podcasts, and updates—covering market news, and analyst perspectives on shifting market trends.



Xeneta Summit

Join our community of Xeneta customers annually to hear the latest market trends, expert insights, and to network with your industry peers.

What our customers are saying



"With trusted data at our fingertips, we have eliminated the stress of the unknown and there's no more silent pressure internally on cost, budget, or negotiations."

British American Tobacco



"My colleague was getting quoted a big price increase and asked me what I thought. So, I went straight to the airline index and could look at the trend and say 'no, that increase is way too high'."

**Pharmaceutical Company
Fortune 500**



"Very clearly structured and easy to navigate and intuitive. The performance is also good."

**Automotive Company
Fortune 500**

Get the air freight insights, data, and expertise you need to stay ahead—see it in action

[Book a Demo](#)