

DAY 1

KEYNOTES | Stage A

9:00-9:30	Registration, Expo & Xeneta Help Desks
9:30-9:40	Intro
9:40-9:50	Keynote: Xeneta Welcome (Patrik Berglund, CEO, Xeneta)
9:50-10:05	Product Spotlight: Xeneta 360
10:15-10:45	Conversation on Resilience: Shipping Success Through Microadventures: (Alastair Humphreys, Adventurer, Author, Motivational Speaker)
10:45-11:15	Coffee Break
11:15-11:45	Hapag-Lloyd Keynote: Navigating an Ever-Evolving Shipping Industry (Rolf Habben Jansen, CEO, Hapag-Lloyd)
11:55-12:25	Ocean Network Express Fireside Chat: Fostering Win-Win Shipper-Carrier Partnerships (Stanley Smulders, Director Marketing & Commercial, Ocean Network Express, Patrik Berglund, CEO, Xeneta)
12:25-13:25	Lunch, Brain Dates, Networking & Xeneta Help Desks
13:25-13:55	Air France KLM Keynote: Initiatives in Digitalization, Sustainability, and the Strategy Behind Partnering with CMA CGM (Adriaan den Heijer, Executive Vice President, Air France KLM Martinair Cargo)
14:05-14:45	The Challenges and Opportunities of Shippers in a Consistently Disruptive Environment (Michael Braun, VP Customer Success, Xeneta, Julia Myroshnychenko, Global Category Team Lead Logistics, Henkel; Marco Eipper, Director Cloud Logistics, Microsoft)
14:55-15:45	The Supply Chains Crystal Ball – 2024 Projections (Peter Sand, Chief Analysts, Xeneta; Jan Tiedemann, Shipping Analyst, Alphaliner; Nigel Pusey, CEO, Container Trades Statistics Ltd and Non-Executive Director, Maritime and Coastguard Agency; Daniel Richards, Associate Director, Maritime Strategies International)
15:45-16:15	Coffee break, Brain Dates, Networking & Xeneta Help Desks
16:15-16:55	The container market profit boom has burst: what are the potential changes and risks ahead for the markets? (Neil Dekker, Senior Analyst, Infospectrum, Peter Sand, Chief Analyst, Xeneta)
17:05-17:25	Is geopolitics driving supply chain costs? (Erik Devetak, Chief Data Officer, Xeneta)
17:25-19:00	Expo, Networking & Xeneta Help Desks

CUSTOMER APPRECIATION EVENT

Venue: Fabrique des Lumières Pazzanistraat 37, 1014 DB Amsterdam

19:30-23:30	Dinner
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DAY 2

PLENARY SESSIONS | Stage A

8:30-9:00	Registration, Expo & Xeneta Help Desks
9:00 - 9:30	A Case for Index-Based Contracting (Michael Barsøe Friis, Global Category Manager, Transportation, Danfoss, Deepak Saxena, Executive Director - Global Ocean, Kerry Logistics Network Limited, Patrik Berglund, CEO, Xeneta)

OCEAN FREIGHT SPECIALIZED TRACK | Stage A

9:45-10:45	The 2024 Ocean Freight Outlook: Key Insights, Projections, and Strategies for Success (Michael Braun, VP of Customer Success & Solutions, Xeneta)
10:45-11:10	Coffee break
11:10-11:30	Driving Efficiency: How to streamline processes with API and Tender Benchmark (Thorsten Diephaus, VP Strategic Alliances, Xeneta)
11:35-12:05	Carrier Spread: How to Drive Informed Carrier Selections and Improve Negotiations (Sarah Oliver, VP Product, Xeneta, Emily Stausbøll, Market Analyst, Xeneta)
12:05-13:00	Lunch

SHIPPER SPECIALIZED TRACK | Stage A

13:00-13:45	Freight in Flux: What Drives Shippers to Jump Between Ocean and Air Freight (Greg Knowler, Europe Editor, IHS Markit Maritime & Trade; Mario Van den Bussche, Logistics Purchasing - Segment Owner - Sea Container and Contract Logistics, Volvo; Christian Tengs, Country Manager DE + PL & Senior Manager Airfreight (Europe), FedEx Trade Networks; Anders Oldenborg Kristensen, Director, Product Sea Freight, DSV - Global Transport and Logistics)
13:55-14:40	Ocean Strategy Optimization: How to Mitigate Risks and Maximize Opportunities (Emily Stausbøll, Market Analyst, Xeneta, Peter Sand, Chief Analyst, Xeneta)

15:00-15:30

15:00-15:30	Expo, Networking & Xeneta Help Desks
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15:30	End
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AIR FREIGHT SPECIALIZED TRACK | Stage B

09:45-10:45	2024 Air Freight Outlook (Niall van de Wouw, Chief Airfreight Officer and Wenwen Zhang, Shipping Analyst, Xeneta)
10:45-11:10	Coffee break
11:10-11:30	Recent and Upcoming Developments in Xeneta Air (Niall van de Wouw, Chief Airfreight Officer, Xeneta)
11:35-12:05	Future Proofing in the Volatile Air Freight Market – Vertical Integrations, Digitalization, Sustainability and their Impacts on All Parties (Niall Van de Wouw, Chief Airfreight Officer, Xeneta, Robert Van de Weg, Chief Commercial Officer, ECS Group, Conor Brannigan, CEO, Magma Aviation, Liesbeth Oudkerk, SVP Cargo Sales & Network Planning, Qatar Airways, Peter Penseel, Chief Operating Officer Airfreight, CEVA Logistics)
12:15-13:00	Lunch

LSP SPECIALIZED TRACK | Stage B

13:00-13:45	Customer Retention/Relations: How to Differentiate Yourself and Add Value to Drive Customer Retention (Paul Mullins, Xeneta, Susan Myers, Fedex, Anne-Sophie Fribourg, Zencargo, Mario Cavallucci, AIT Worldwide Logistics, Mads Drejer, Scan Global Logistics)
13:55-14:40	Tendering in 2024: Best Practices & a Xeneta Sneak Peek (Scott Irvine, Xeneta, Fernando Pazmino, Xeneta)

PARTNER WORKSHOP | Lounge

9:30-11:00	Workshop
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