

# XENETA

Customer-Exclusive WEBINAR | July 2021

## H2 2021 Product Roadmap Preview



## Meet Us | Presenters



**Erik Devetak**  
CPO  
Xeneta



**Duration:** 20 minutes



**Session is being recorded:** Recording will be made available



**Live Q&A:** Submit your questions via Q&A widget



**Continuous improvement:** Quick exit survey at the end

# H2 2021 Product Roadmap Preview | Agenda

1

Product Roadmap  
at a Glance

2

Xeneta for Ocean  
Freight

3

Xeneta for Air  
Freight

4

Questions and  
Answers

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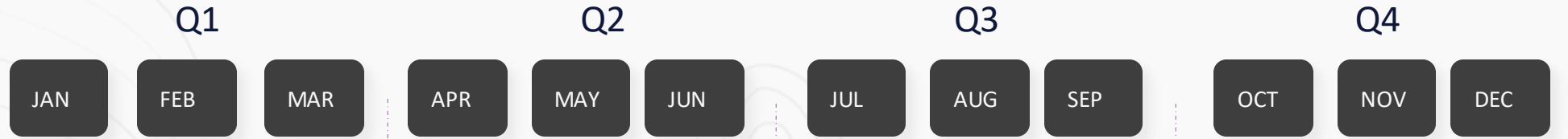
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# What we Presented in January 2021

★ New functionality/feature  
■ AIR API (Pending)



★ Capacity data in the platform

● Geo-hierarchy main update

★ Capacity data in the platform

★ Short data in the platform

● New data quality algorithms

● User interface refresh (Xeneta Use Cases)

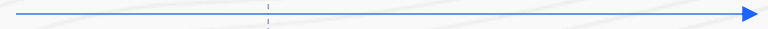
★ THC in the platform

● Develop partnerships for spot data





● New data quality algorithms

● Detention & demurrage in the platform




● Begin user interface refresh (Xeneta Use Cases)

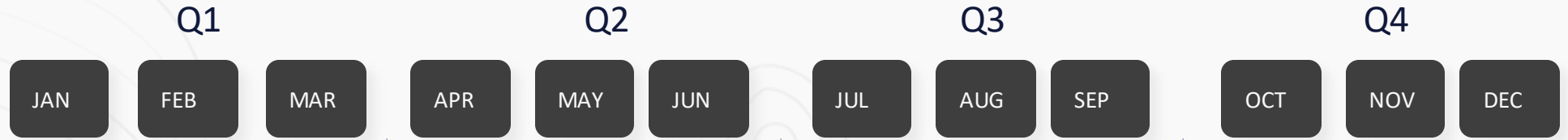


# Ready to Use in H1 2021

-  Monitor the capacity of the Air freight market
-  Monitor the capacity of the Ocean freight market
-  Benchmark your performance vs the Air short term market
-  Restructured global Xeneta geographical structure to better reflect current market dynamics


# H2 2021 Product Roadmap


-  New functionality/feature
-  AIR API (Pending)
-  Delivered




  
OCEAN

  
AIR

 Capacity data in the platform

 Geo-hierarchy main update


 Capacity data in the platform

 Short data in the platform

 XSI Short Term webpage


 New data quality algorithms


 User interface refresh (Xeneta Use Cases)

 Develop partnerships for spot data

 Detention & demurrage in the platform

 THC in app

 New data quality algorithms

 Begin user interface refresh (Xeneta Use Cases)

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# Ocean | Expand the existing platform

- 🌀 Improve the platform usability/workflows that reflect your need
  - 🌀 Initially Focus on budgeting for 2022
- 🌀 Monitor the market developments with Xeneta
  - 🌀 More granular capacity data in the application
  - 🌀 More market commentary
  - 🌀 More data insights
- 🌀 Provide detention and demurrage information
- 🌀 Develop partnership for dynamic spot data

## What is your goal with Xeneta?

Read our guides to learn how to effectively use Xeneta features

### Monitor



#### Identify market disruptions

Use Xeneta to identify trends in the market.



#### Off-tender requests

See where the spot market is positioned.

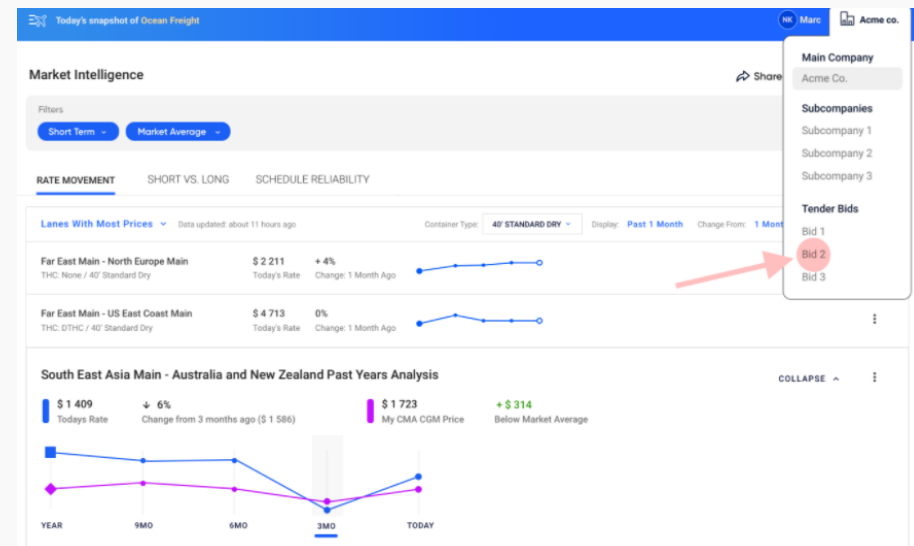


### Analyze



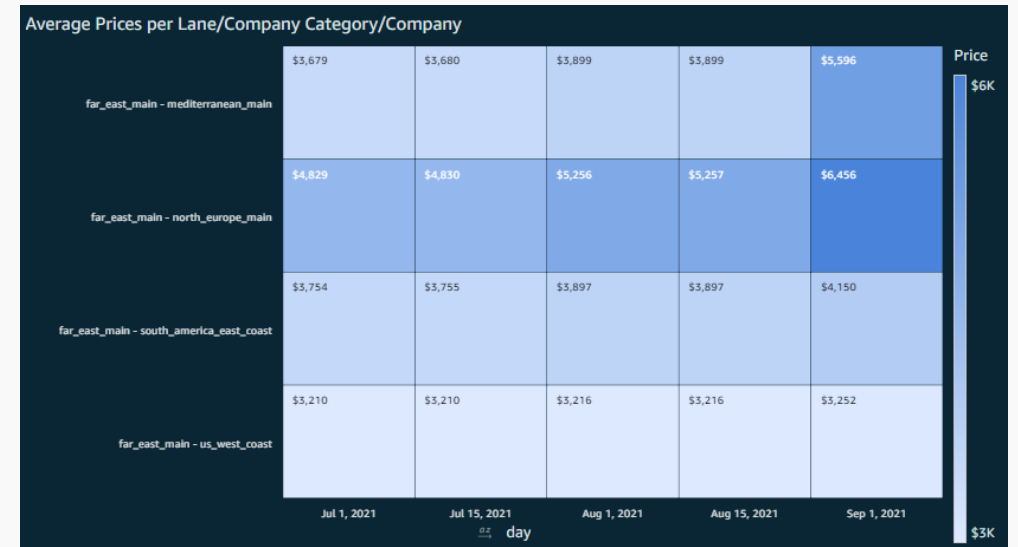
#### Understand your market position

Find outliers and opportunities.



# Data Quality and Quantity

- Ahead of time availability of data
- More information on the future state of the market
- New data quality algorithms better suited for current extreme market scenarios
- Proactive coverage of data also on smaller corridors



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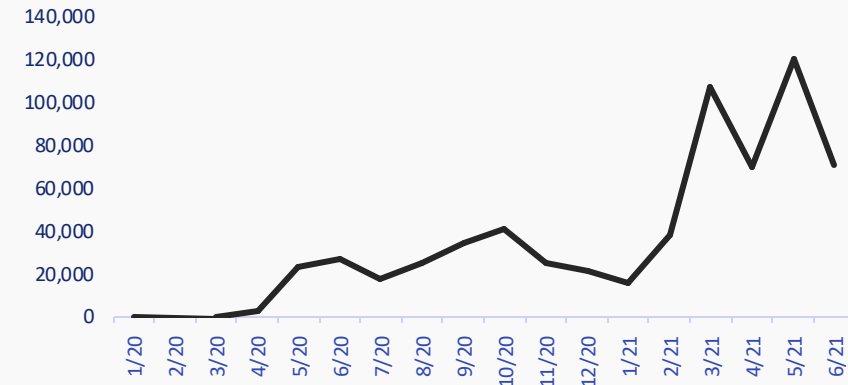
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# Consolidate the data in the platform

- More data and faster data
  - Including TC data
- Consolidate the CLIVE capacity data
  - Better visualization
  - Compare capacity vs price
- Launch Air API
- Bring handling charges into the platform

Valid Air Short Term Data



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# Thank You! Questions?



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