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Product Roadmap Update

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January 2023

Meet the Presenter

Sarah Oliver

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Today's Agenda

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PART 1

Look Back

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Continuing market volatility

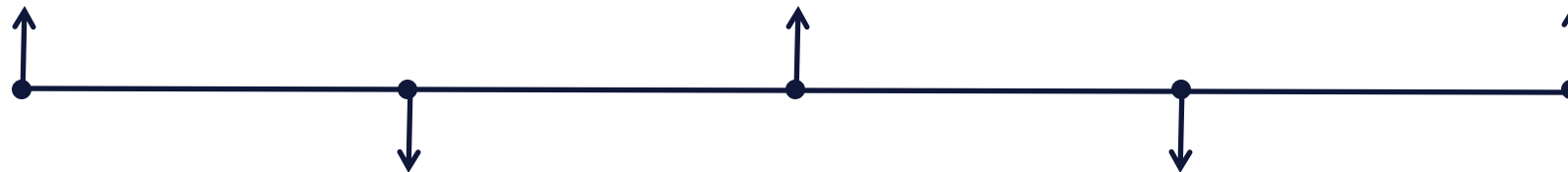**Cost of living crisis and high inflation**

High inventories, lower congestion, increased capacity, lower volumes

High price of jet fuel

Jet fuel prices coming down from highs, increased belly capacity on Chinese passenger flights

Reduced air freight demand

Switch away from "just-in-time", modal shift from air to ocean

Falling Rates

Significant rate drops across short- and long-term ocean rates

Focus on carbon emissions

IMO short term measures due in 2023, introduction of EEXI and CII ratings

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PART 2

Product Strategy
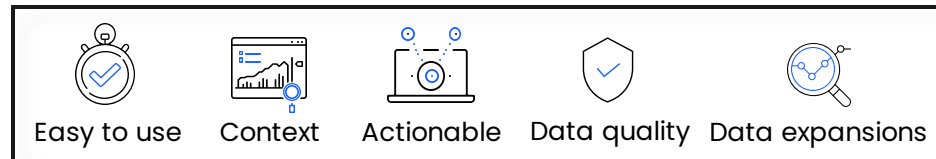
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Product Strategy

Usability

Context

Action

Data Quality

Data Expansion

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PART 3

Ocean Roadmap

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Xeneta Ocean Product Roadmap

| Easy to use | Context | Actionable | Data quality | Data expansions |

We want to support your freight strategy with an easy to use, insightful, actionable platform while continually expanding the breadth of the available data and increasing data quality so you can rely on Xeneta to be the global reference point for Ocean and Air freight pricing.

OCEAN

Released

- Understand carbon emissions by lane/ carrier
- Monitor more Surcharges
- Single Sign-On
- Make the best choice for you - search
- Request access to Xeneta expert packages (Tender/ Budget)

Coming Soon

- Top usability improvements
- On demand tender benchmarks
- Surcharges: additional lanes and historic trends
- CEI: additional lanes and key drivers
- Carrier spread lane expansion
- Make the best choice for you – geo-hierarchy

Planning

- Alerts and notifications to monitor significant market changes
- Historic capacity and blank sailings
- Search multiple lanes at once
- 360 data view – see additional datasets alongside rates
- API access for additional datasets
- Intelligent feeder coverage expansion

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PART 4

Air
Roadmap

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Xeneta Air Product Roadmap

Easy to use   Context   Actionable   Data quality   Data expansions

We want to support your freight strategy with an easy to use, insightful, actionable platform while continually expanding the breadth of the available data and increasing data quality so you can rely on Xeneta to be the global reference point for Ocean and Air freight pricing.
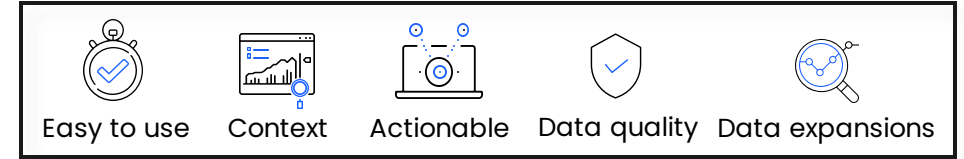
AIR

Released

- Monitor and Analyze use cases updated in new platform design
- Top of Mind archive
- Selfie for Airlines: Additional context to market view

Coming Soon

- Top usability improvements
- Air API
- Fuel surcharges
- Strengthen data criteria to be included in benchmark

Planning

- Extend THC options
- Reminders for rates upload
- Improve outlier detection process
- Selfie for Airlines: Weight bracket expansion
- Selfie for Airlines: Product type expansion and booking channels

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PART 5

Get Involved

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Get Involved

- Keep an eye out for in-app product releases & follow along pop-up guides

- Read through release notes

- Get involved in our development programs:

  - User research interviews

  - Early adopter programs

- Pass feedback to your Customer Success Manager (positive or constructive)

- Keep responding to our surveys: email or in-app

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Thanks for watching...

Sarah Oliver

VP Product

www.xeneta.com

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