

2021 Product Roadmap



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Xeneta Product Roadmap

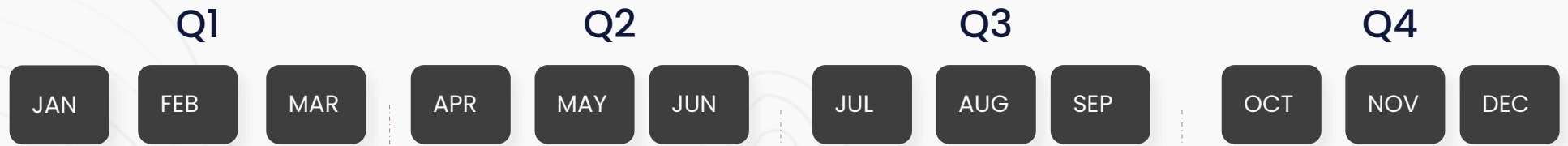
- ★ New functionality/feature
- AIR API (Pending)



OCEAN



AIR



★ Capacity data in app

● New data quality algorithms

● Detention & demurrage in app

● User interface refresh (Xeneta Use Cases)

● Geo-hierarchy main update

● Develop partnerships for spot data

★ Capacity data in app

★ THC in app

● New data quality algorithms

● Begin user interface refresh (Xeneta Use Cases)

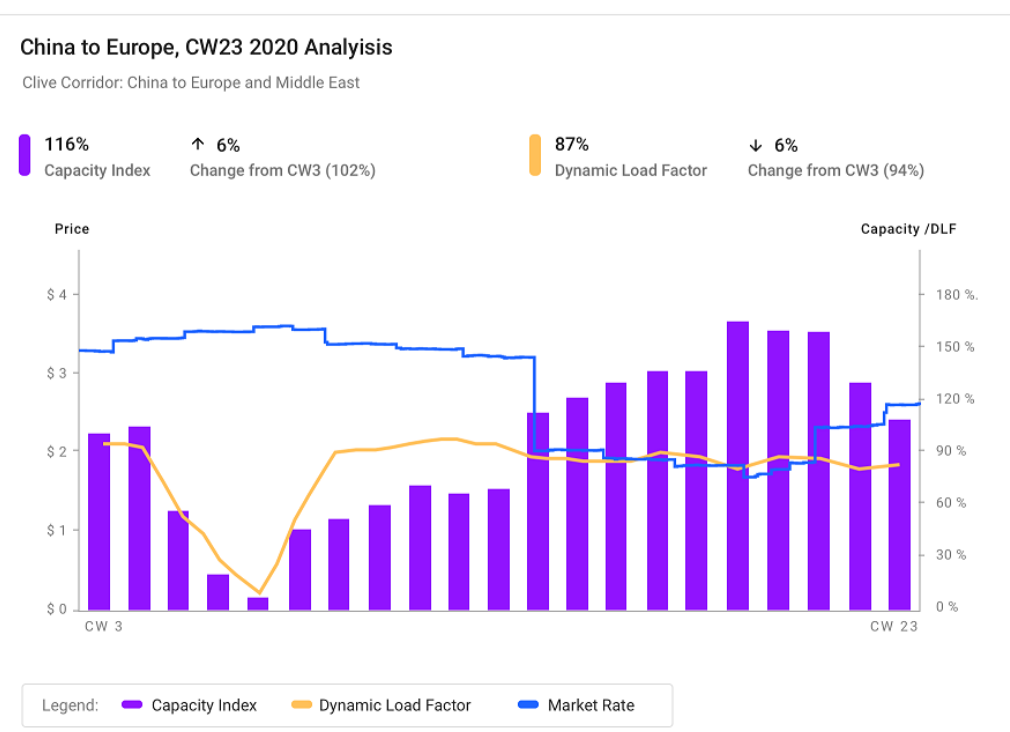
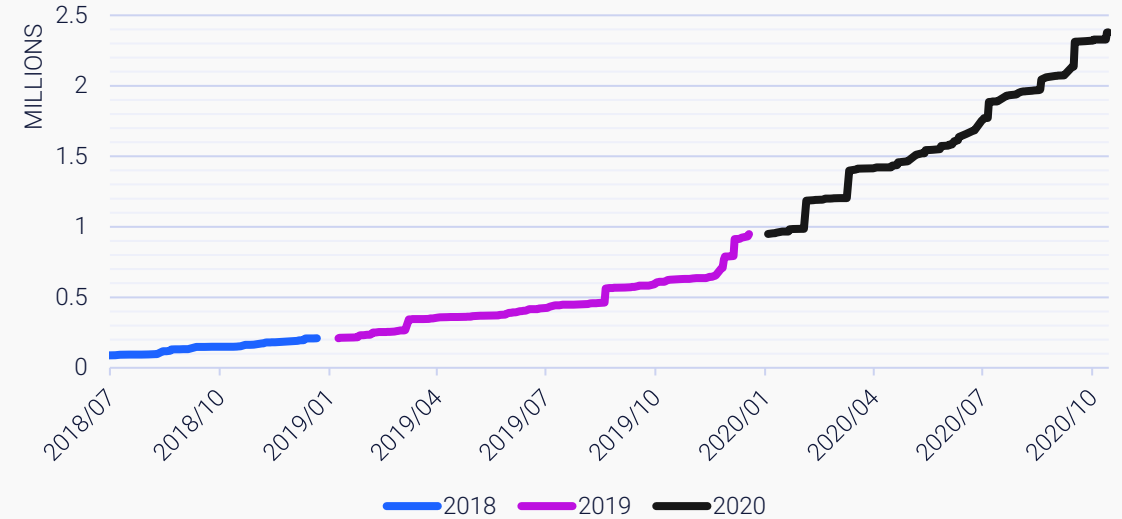
★ Short data in app

Air

Build on 2020 data

- Integrate the short-term markets into the app
- Integrate Clive (partner) capacity data into the app
- Launch Air API
- Build THCs into the app

Collected Air data



The background features a solid blue color with a series of thin, white, wavy lines that create a sense of movement and depth, resembling ocean waves or a stylized topographic map. The lines are more densely packed and curved on the left side, gradually becoming more horizontal and spaced out towards the right.

Ocean

Expand the existing platform

- 🌀 Improve platform usability
- 🌀 Enable customers to extract value from Xeneta
- 🌀 Build workflows that reflect our customer needs

🌀 Integrate Sea Intelligence capacity data

🌀 Provide detention and demurrage information

🌀 Develop partnership for dynamic spot data

What is your goal with Xeneta?

Read our guides to learn how to effectively use Xeneta features

Monitor



Identify market disruptions

Use Xeneta to identify trends in the market.



Off-tender requests

See where the spot market is positioned.

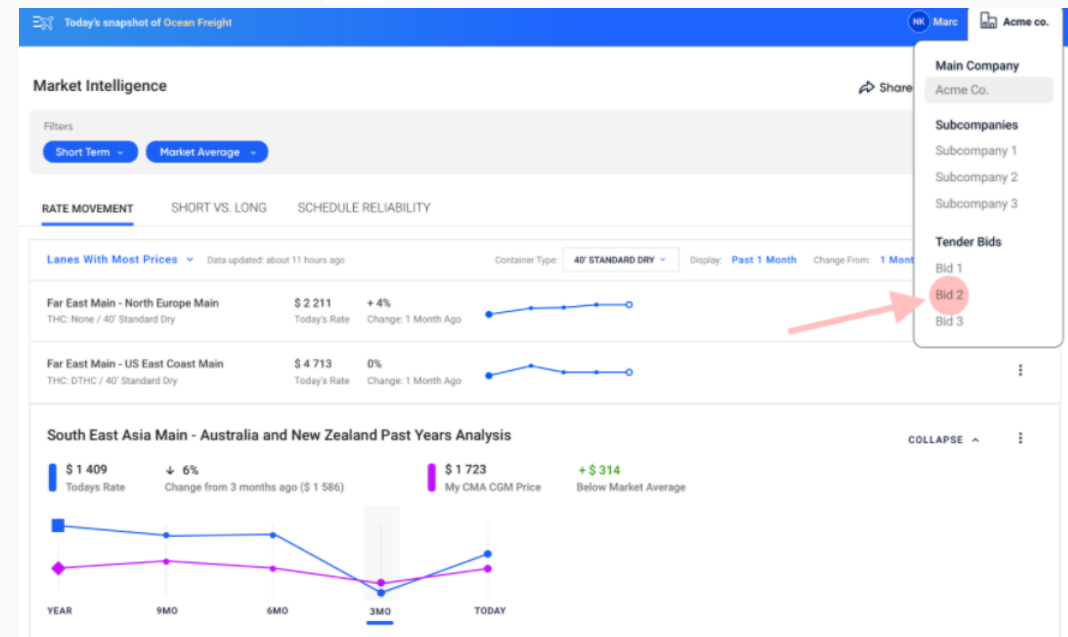


Analyze



Understand your market position

Find outliers and opportunities.



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Data

Quality and Quantity

- Monitor the development of short- and long-term market in 2021
 - After 2020 what will tender rates look like in 2021
- Improved data quality and data standardization for both ocean and air
- Air data overview to proactively ensure coverage

Coverage Heatmap -- Price Counts for Lane/Company Category/Company

far_east_main - mediterranean_main	1,888	1,866	959
far_east_main - north_europe_main	7,453	7,473	3,559
far_east_main - south_america_east_coast	599	599	451
far_east_main - us_west_coast	1,284	1,284	733
mediterranean_main - far_east_main	1,018	1,018	894
mediterranean_main - us_east_coast_main	228	228	179
north_europe_main - far_east_main	3,025	3,025	2,077
north_europe_main - south_america_east_coast	1,446	1,446	816
north_europe_main - us_east_coast_main	716	716	534
us_east_coast_main - mediterranean_main	290	290	159
us_east_coast_main - north_europe_main	359	359	228
us_west_coast - far_east_main	485	485	166

Dec 1, 2020 Dec 15, 2020 Jan 1, 2021

Thank you!



Questions?

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[Xeneta.com](https://xeneta.com)

